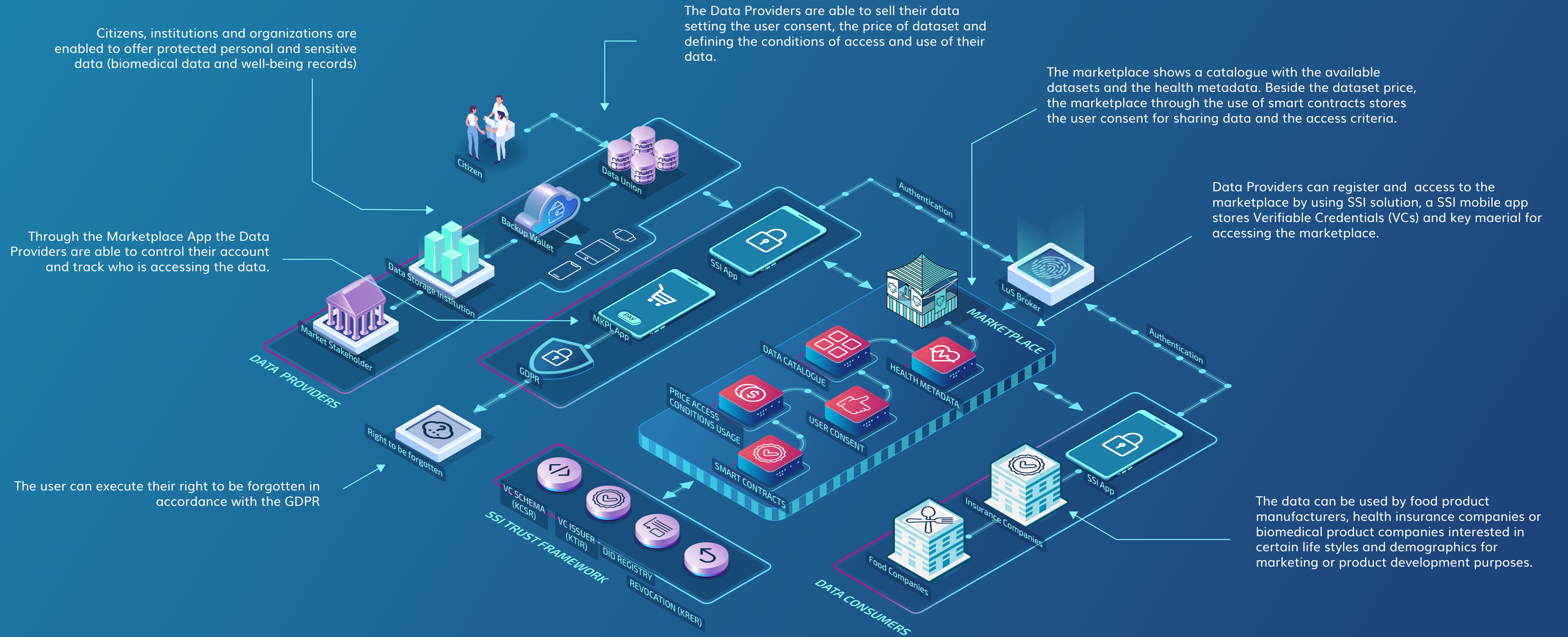


## Use case 1 Health

THE DATA OWNER (INDIVIDUAL/ORGANIZATION) SELLS HIS/HER DATA



Citizens, institutions and organizations are enabled to offer protected personal and sensitive data (biomedical data and well-being records)

The Data Providers are able to sell their data setting the user consent, the price of dataset and defining the conditions of access and use of their data.

The marketplace shows a catalogue with the available datasets and the health metadata. Beside the dataset price, the marketplace through the use of smart contracts stores the user consent for sharing data and the access criteria.

Through the Marketplace App the Data Providers are able to control their account and track who is accessing the data.

Data Providers can register and access to the marketplace by using SSI solution, a SSI mobile app stores Verifiable Credentials (VCs) and key material for accessing the marketplace.

The user can execute their right to be forgotten in accordance with the GDPR

The data can be used by food product manufacturers, health insurance companies or biomedical product companies interested in certain life styles and demographics for marketing or product development purposes.